



**TAKKO**  
FASHION



**TAKKO FASHION**

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Martino Pessina  
Chief Executive Officer



Thomas Füllhaas  
Chief Operations Officer



Sebastian Weber  
Chief Product Officer

## CASUAL. STYLISH. SMART.

## THIS IS TAKKO FASHION

**DEAR READERS, DEAR TAKKO FASHION FRIENDS,**

We - Martino Pessina (CEO), Thomas Füllhaas (COO) and Sebastian Weber (CPO) - would like to introduce our company to you. As an international fashion retail brand, Takko Fashion offers the fashionable all-round carefree package for the whole family - with high quality, socially responsible production and a sensational price-performance ratio. With almost 2,000 stores in 17 countries and around 18,000 employees worldwide, Takko Fashion is one of the most successful fashion retailers in Europe. Customer orientation is particularly important to us. That is why we are always and everywhere available for our customers: In our stores, in the online store and on social media. This allows our customers to decide for themselves how, where and when they want to be inspired by us and shop for their new favorite Takko Fashion outfits. With our strong own brands, our customers not only wear great styles from casual to chic at fair prices, but also take responsibility: at Takko Fashion, we firmly believe that buying high-quality and responsibly produced fashion should not be a luxury, but a matter of course that is affordable for everyone. You can find out more about Takko Fashion on the following pages. We hope you enjoy reading!

# TAKKO FASHION ATA GLANCE

AS OF NOVEMBER 2023

TAKKO  
GROUP

FOUNDING

1982

ALMOST

2.000

STORES



17

COUNTRIES

ABOUT 18.000



EMPLOYEES

+1,2 BN €  
REVENUE (NETTO)



MORE THAN 3 MIO.  
TAKKO FRIENDS

ONLINESHOPS:



GER



AUT



FR



NL



CZ

MORE THAN 270.000  
FOLLOWER  
ON INSTAGRAM

MORE THAN 740.000  
FACEBOOK FANS



ABOUT 4 MIO. MONTHLY  
VISITS & UP TO 3.500  
PRODUCTS ONLINE



# MILE STONES

**1999**

Company's name change to Takko Mode Markt GmbH

**2000**



Start of Internationalisation: Market entry Austria

**2003**

Market entry in the Netherlands, Czech Republic; Franchise stores in Slovenia

**2004**

Market entry in Hungary



**2006**

New store concept and more than 1,000 stores; market entry in Slovakia

**2005**

Vertical business model: We control the entire supply chain

**1982**

Company founded under the name Modea by the Hettlage Group

**2008**

Market entry in Belgium; Franchise stores in Croatia

**2007**

Market entry in Rumania and Switzerland

**2009**

Own stores in Croatia, Slovenia, Estonia and Lithuania; new brand design and relaunch of stores

**2010**

Market entry in Italy

**2011**

Market entry in Serbia; 1,500 stores; opening of logistics center in Winsen/Luhe

**2012**

30 years Takko Fashion



**2018**

Market entry in France



**2016**

Start of Onlineshop and Omnichannel in Germany

**2019**

New omnichannel warehouse in Winsen starts operations

**2022**

40 years Takko Fashion; relaunch of our onlineshop and offline store design

**2023**

Start of onlineshops in Austria, Netherlands, France, Czech Republic





# **FASHION** *ASSORTMENT*

Our styles are fashionable and authentic. Our versatile range combines everything the fashion heart desires: Trendy highlights, casual basics, sporty everyday wear, plus-size fashion as well as underwear and accessories.

**CASUAL.  
STYLISH.  
SMART.**

We offer strong brands for the whole family.



# FASHION FOR WOMEN



ever.me:  
Our extensive  
basic range with  
popular bestsellers



maxiblue.:  
Our plus-size womens'  
clothing



pageone:  
Our fashionable trends



flame:  
Our lingerie and nightwear  
assortment for women

## DENIM 1982

DENIM 1982:  
Our varied range of  
jeans assortment

# FASHION FOR *MEN*

## CHAPTER

CHAPTER:  
Our assortment for trendy men

## JEAN PASCALE

JEAN PASCALE:  
Our casual assortment for many  
occasions

## DENIM 1982

DENIM 1982:  
Our varied range of  
jeans assortment



# FASHION FOR TEENS AND CHILDREN

pageone  
young

pageone young:  
Fashion for girls  
between 8 and 15 years

CHAPTER  
young

CHAPTER YOUNG:  
Streetwear-Looks for boys  
between 8 and 15



dopodopo  
girls

dopodopo girls:  
fun and colorful fashion  
outfits for girls between 2  
and 8 years



dopodopo  
boys

dopodopo boys:  
Casual and trendy styles for  
boys between 2 and 8 years



dopodopo  
baby

dopodopo baby:  
Cute outfits for babies  
between 6 and 24 months



dopodopo  
newborn

dopodopo newborn:  
Baby-looks for our  
„smallest“ until 6 months





# OUR STORES



Bright, modern design, clear structures and perfectly staged trends: our almost 2,000 stores are the heart of Takko Fashion. From the very first step into the stores, we inspire our customers with the highlights of our current collections, which we present in the so-called „Entrance Statement“. Seasonally changing posters and a harmonious lighting concept round off the look of our stores.



# TAKE A LOOK!



# EXPANSION



ABOUT

**18.000**  
EMPLOYEES



**17**  
COUNTRIES



ALMOST

**2.000**  
STORES

In almost 2,000 stores in Europe, we offer our customers fashionable styles for the whole family.

## LOOKING FOR NEW OPPORTUNITIES

Thanks to our dense store network, we are easy to reach and always close to our customers. We want to further expand this position both nationally and internationally.

## OUR REQUIREMENTS FOR TAKKO FASHION STORES

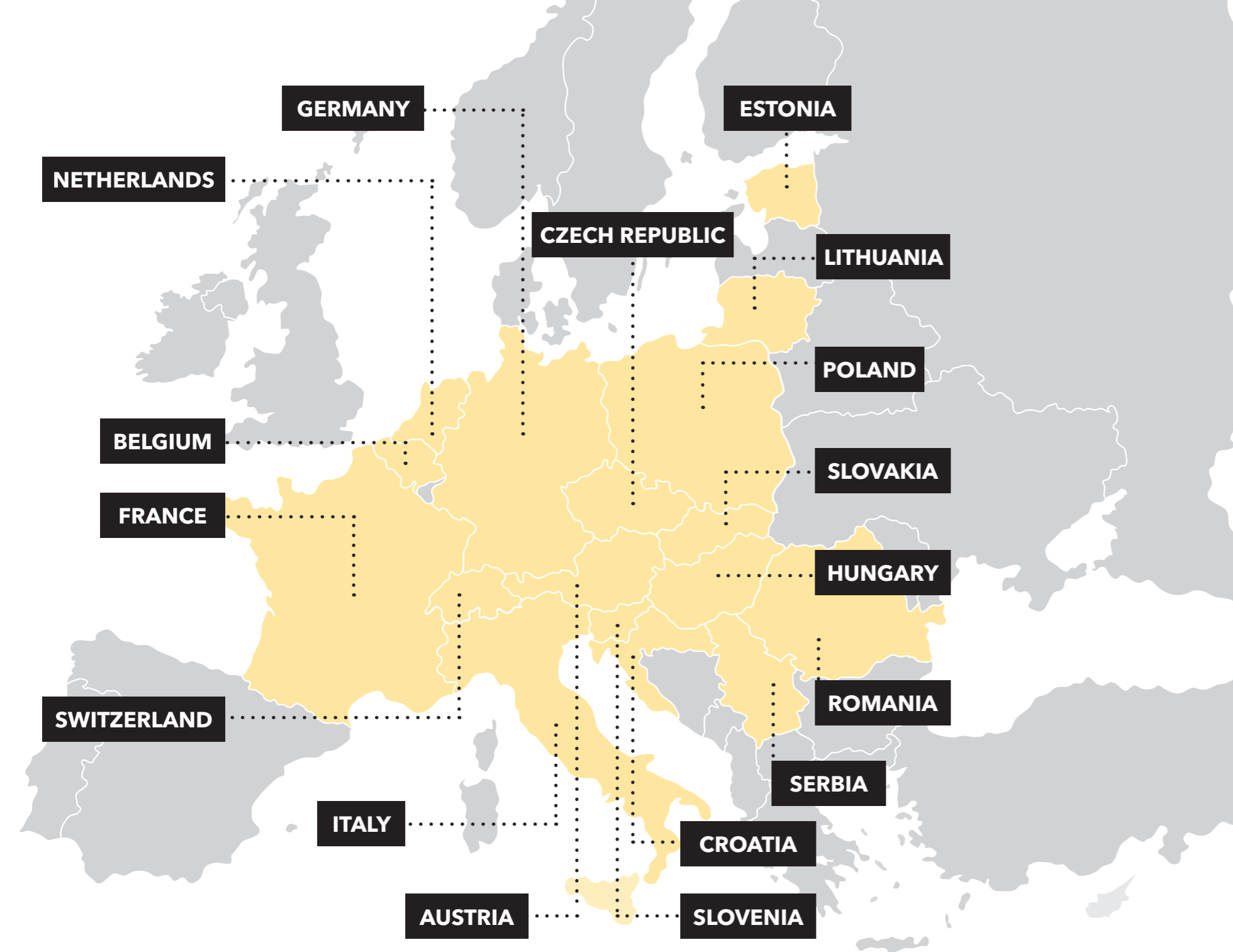
- Cities and urban districts with 8,000 inhabitants or more inhabitants
- Sales areas of 450-550 square meters (ground floor areas only)
- Retail store locations, inner-city shopping centers, city district locations

## OUR OFFER:

- Long-term rental agreements
- Rents in line with the market
- High-quality property furnishings

You'd like to work with us?

Contact us via [objektangebot@takko.de](mailto:objektangebot@takko.de)





# EMPLOYEES

## #TEAMTAKKO

Our success story shows: When everyone contributes their strengths, we can achieve a lot together. Because it is above all the people who shape the face of the Takko Fashion brand. Almost 18,000 employees work for Takko Fashion throughout Europe: at our company headquarters in Telgte, Westphalia, at our logistics locations, in our numerous procurement and country offices - and of course in our



stores. As a rapidly expanding company, we are constantly on the lookout for suitable talent - both trainees and career starters, as well as specialists and managers. We rely on flat hierarchies and a comprehensive personnel support concept. This is noticeable: Many employees have been working for Takko Fashion for decades - some were even there when the company was founded in the early 1980s.

## PERFECT CAREER START

Supporting young people is particularly important to us. The best proof of this is the above-average retention rate of our trainees. We offer our young trainees a wide range of training opportunities in all areas of the company. We even train prospective retail specialists with a comprehensive range of seminars and further training courses at our internal Takko Fashion Academy.



# RESPONSIBILITY SUITS US WELL

At Takko Fashion, we firmly believe that buying high-quality and responsibly produced fashion should not be a luxury, but a matter of course that is affordable for everyone. Therefore, social and ecological responsibility is part of our identity. We also attach great importance to sustainability and quality in the production of our clothing.

## COMMITMENT IN THE PRODUCTION COUNTRIES

In order to meet our high standards in terms of working conditions and social responsibility, we have developed a binding code of conduct for collaboration with our suppliers in the form of our „Code of Conduct“. Since 2007, our CoC has regulated fair and safe working conditions in the production facilities that manufacture our goods. We regularly carry out our own and external audits on site, some of which are unannounced. This enables us to monitor progress within the factories very closely. We also offer worker education programs for the workers in the production facilities. The continuous improvement of working conditions in the production countries is very important to us. For this reason, we were the only

German fashion supplier in the low-price segment to join the Fair Wear Foundation (FWF) in 2011. As an independent partner, the non-profit organization helps us to further expand our commitment and monitor the implementation of our optimization measures. Working in alliances is a key component

of our sustainability strategy. We are also actively involved in the Partnership for Sustainable Textiles, have signed the International Accord for Health and Safety in the Textile and Garment Industry and are a member of Better Cotton, an initiative that promotes more sustainable cotton cultivation.



## TAKKO FASHION X VISION 2045

In November 2021, Takko Fashion was invited to the Vision 2045 Summit in Edinburgh as part of the COP 26 Climate Change Conference. We were happy to take this opportunity to discuss important measures for a more sustainable and fairer world. We have long been committed to improving working conditions in the producing countries. We achieve this with a dedicated team, trusting relationships with our business partners and the support of NGOs such as the Fair Wear Foundation. We have recorded our work to improve working conditions in the production countries in a short documentary film.

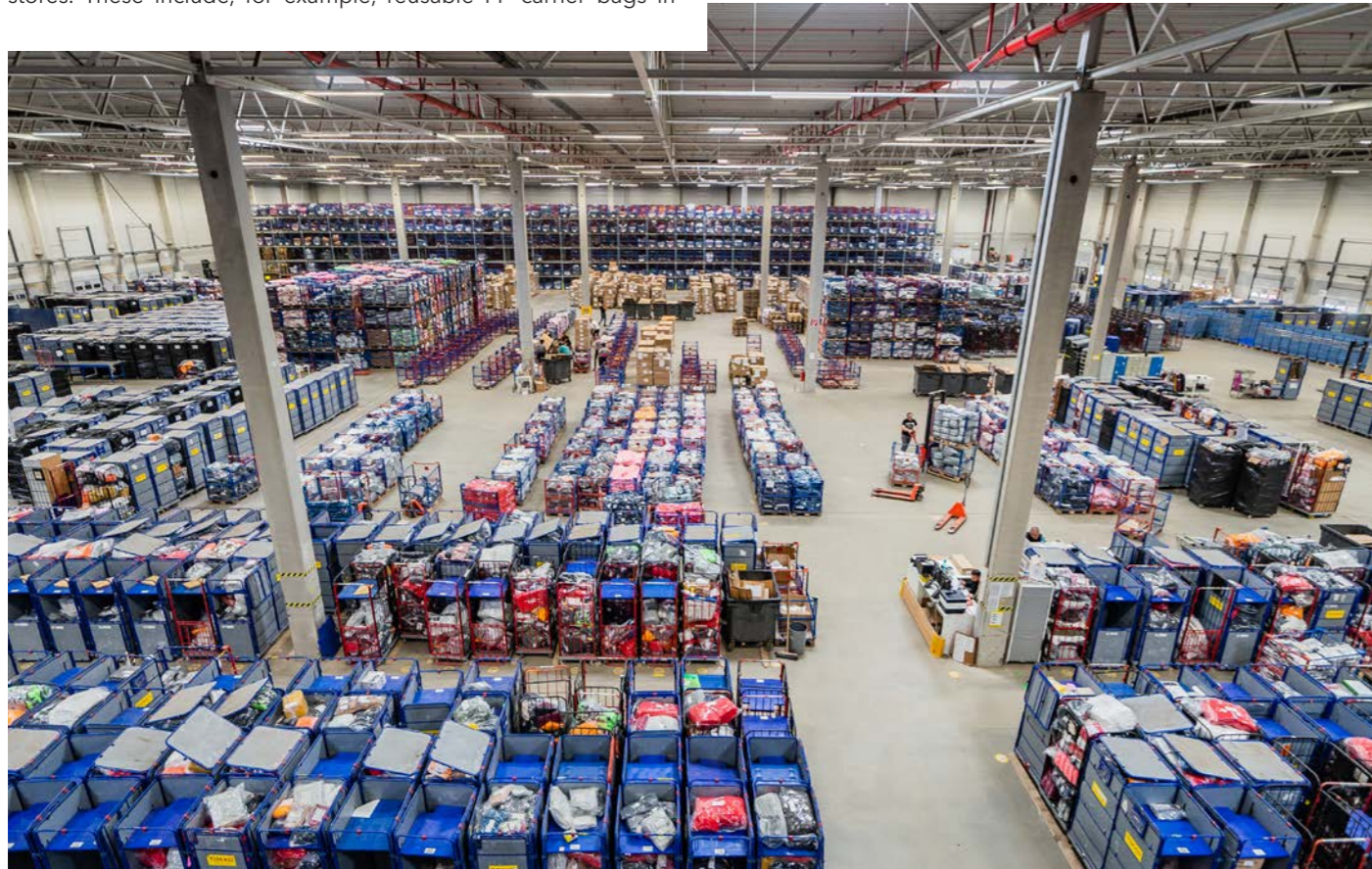


FIND OUT  
MORE

## ECOLOGICALLY WELL THOUGHT OUT

In our view, entrepreneurial success and sustainable action should always go hand in hand. We therefore try to optimize our processes in such a way that the environment is not additionally burdened. By using standardized heat pump systems, door air curtains, automated light regulation and the installation of emission-saving LED lamps in the majority of our stores, we try to operate as energy-efficiently as possible. We have also converted our distribution centers in Telgte and Senec in Slovakia to LED lighting. The German Sustainable Building Council has even certified our logistics center in Winsen, which was built in 2011, as a „Green Building“ with the gold seal of approval due to its sustainable construction and furnishings. In addition, all our stores in the Netherlands have been supplied with green electricity for several years. We have introduced sustainable alternatives to disposable plastic carrier bags in all Takko Fashion stores. These include, for example, reusable PP carrier bags in

changing designs and paper bags made from 100% recycled material. We take care to constantly reduce our packaging materials. The majority of our items are bundled together in larger quantities and we use recycled paper bags to protect our jewelry items. We use roll containers for shipping goods to our stores, which are sent back to our logistics centers for reuse after delivery to the store. We also try to act as sustainably as possible with regard to our promotions at the point of sale. For example, we use a reusable modular system to advertise our various promotions in the stores.





# TAKKO HILFT E.V.

## A MATTER CLOSE TO OUR HEARTS

Social commitment is an integral part of Takko Fashion's corporate philosophy and has been an integral part of our Takko hilft e. V. organization for many years. The organization supports facilities and institutions for children and young people directly and straightforwardly with donations in goods and money. Takko hilft e. V. has set itself two priorities: Firstly, supporting children and young people in need and promoting the development of children and young people through adequate education.

### THE PEOPLE BEHIND - OUR COLLEAGUES

The association thrives on the commitment of its members! They are all colleagues of the company and volunteer for Takko hilft e.V.



# TAKKO HILFT PROJECTS

Takko hilft e. V. is involved in many great initiatives and exciting projects for children and young people. Whether small regional projects or long-term collaborations: The association provides support where help is needed and makes sense. Takko hilft e. V. also cooperates with other charitable organizations such as Kinder-glück e. V. from Dortmund, Sternenland e. V. Telgte, Kinderhospiz Königskinder Münster and the Sternenbrücke children's hospice in Hamburg.



# TAKKO SCHOOL

Another project close to the organization's heart is the Takko school in Tirupur in southern India, where boys and girls from low-income families have been taught since 2008. Currently more than 200 children and young people attend the all-day school.

They all receive free tuition and meals and can obtain a recognized school-leaving certificate - the best conditions for an independent and self-determined life. Some of the graduates have even successfully completed a degree after and are now working in the fields of medicine, engineering or other exciting professional fields.

Interested in more information and current activities of Takko hilft?  
Visit us on our German website: [www.takko-hilft.de](http://www.takko-hilft.de)



**TAKKO  
HILFT**



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